



Forestry Innovation Consulting (Vietnam) LTD is a subsidiary of Forestry Innovation Investment (FII), a Crown agency of the British Columbia (B.C.) Government and headquartered in B.C., with a focus on expanding opportunities for B.C. forest products and ensuring the forest sector continues to grow and prosper. Market development activities in Vietnam are managed under the brand Canadian Wood Vietnam (www.canadianwood.com.vn) who operate from a local office in Binh Duong Province.

Canadian Wood Vietnam promotes B.C. and Canada as a global supplier of quality, environmentally responsible wood products from sustainably managed forests. Through market development programs, Canadian Wood works closely to support wood industry professionals including manufacturers, designers and wholesalers to educate, inform and grow the market for B.C. wood species across Vietnam.

Technical Advisor, Wood Products, Vietnam

FII Vietnam has an employment opportunity for a Technical Advisor, Wood Products working in our Vietnam office. FII Vietnam is charged with introducing B.C. wood products and promoting their widespread use in Vietnam. The Advisor plays a key role in helping to introduce B.C. species and their various applications to Vietnamese end users, focusing on applications for joinery, remanufacturing, furniture production and/or interior finishing.

With extensive knowledge of B.C. coniferous species and grades, the Advisor provides in-market expertise on the technical attributes and appropriate application of B.C. wood products. In collaboration with the Country Director and Business Development team, the Advisor works directly with users and potential users of B.C. wood products in Vietnam, to expand the customer base and accelerate the product trials and commercialization program in Vietnam.

We are looking for someone with 7-10 years of comprehensive experience and superior knowledge in the use of B.C. wood species in various end-use applications. Solid experience in marketing B.C. forest products, business and market development, project management, protocol, and program delivery are essential. Familiarity with Vietnam's market for wood products and conducting product trials in new markets would be an asset, as would an established network of contacts and business relationships in forest product manufacturers in B.C..

If you have relevant experience, are committed to a collaborative team approach, have the demonstrated skills and knowledge along with initiative and great interpersonal communication skills, we would like to hear from you. Please view the job description and qualifications at bcfii.ca/careers, prior to submitting your resume and cover letter electronically, in confidence, along with salary expectations, to careers@bcfii.ca.