



Forestry Innovation Investment China

Representing the Canadian forest industry in China, the Canada Wood Group (CWG) in partnership with Forestry Innovation Investment China (FII China) has been instrumental in the successful first phase of the strategy to introduce wood frame construction to the Chinese market and significantly increase the volume of lumber exported. CWG and FII China will be entering the next phase of their China Strategy to build on opportunities that will further increase the value of the wood exported.

Key to the success of CWG and FII China going forward will be their collective ability to collaborate and work in unison as the China Enterprise, to implement a strategic plan that aligns Canada's forest industry objectives, targets, and strengths with Chinese government policy and commercial activity.

Manager, Policy and Government Relations – Beijing, China

The China Enterprise (CE) has an employment opportunity for a Manager, Policy and Government Relations working in our Beijing office. Through in-depth business experience and working in close collaboration with the CE management team, the Manager, Policy and Government Relations is responsible for maintaining and promoting the expanded use of BC wood products in accordance with the strategic plan, pursuing opportunities, identifying barriers, and recommending solutions.

The Manager coordinates all our policy work by leading information sharing, educational sessions, and policy discussions to articulate the benefits of using wood in construction sector and generate insightful advice for strategy development and external communications. The Manager also facilitates cross communications and collaboration with the entire government relations team through participation in outreach planning, research coordination, opportunity evaluation and event organization.

We are looking for someone with post-secondary education in Communications, Marketing, Public Relations or Public Administration with a minimum of 3 to 5 years' experience interacting with and developing relationships at multiple levels of government, state-owned enterprises and private corporations. Familiarity with China's construction and real estate market and developing trends in different regions would be an asset, as would an established network of contacts and business relationships. Strong project, financial and operational management experience are also essential.

If you have the ability to think strategically with strong analytical skills and possess excellent language skills in both English and Mandarin (written and oral), we would like to hear from you.

Interested candidates are asked to view the detailed job description and qualifications at www.bcfii.ca/careers Please submit your resume and cover letter electronically along with salary expectations to recruitment@bcfii.cn.