



Forestry Innovation Investment®

Forestry Innovation Consulting (Vietnam) LTD is a subsidiary of Forestry Innovation Investment (FII), a Crown agency of the British Columbia (B.C.) Government and headquartered in B.C., with a focus on expanding opportunities for B.C. forest products and ensuring the forest sector continues to grow and prosper. Market development activities in Vietnam are managed under the brand Canadian Wood Vietnam (www.canadianwood.com.vn) who operate from a local office in Binh Duong Province.

Canadian Wood Vietnam promotes B.C. and Canada as a global supplier of quality, environmentally responsible wood products from sustainably managed forests. Through market development programs, Canadian Wood works closely to support wood industry professionals including manufacturers, designers and wholesalers to educate, inform and grow the market for B.C. wood species across Vietnam.

COUNTRY DIRECTOR, VIETNAM

FII is pleased to offer an exciting career opportunity for a dynamic market development business leader. Leading a small team of business development, marketing and finance professionals, the **County Director** will lead the team and oversee the strategic and operational engagement in Vietnam. With a high level of business acumen and the ability to self direct the company activities, the Country Director works collaboratively with the B.C. government, Canadian government and the B.C. forest industry to develop and implement FII's strategy, supporting efforts towards B.C. wood exporters increasing product sales in Vietnam.

We are looking for an innovative and strategic thinker to lead FII's Market Initiatives Vietnam program. The incumbent develops and executes market and business development strategies and campaigns to influence manufacturers, designers and wholesalers to educate, inform and grow the market for B.C. wood species across Vietnam. Your experience includes strategic market and business development, stakeholder relationships with industry, associations, and government, office and team management, and program metrics. The ideal candidate will have several years of related experience working in the furniture and/or sourcing manufacturing sectors at a multinational organization. The successful candidate will have an excellent track record of working with varied stakeholder groups and building effective working relationships that have led to demonstrated achievements. Experience effectively managing a team and regional office management are essential.

We offer an engaging work environment, competitive salary and comprehensive benefits package. Before applying, please go to www.bcfii.ca and www.canadianwood.com.vn to learn more about us and to view the full job description. Please send your resume and covering letter outlining your salary expectations to Amy Le at careers@bcfii.ca.

FII is committed to providing a healthy, safe and inclusive workplace where respect and diversity are recognized assets. FII encourages and welcomes applications from qualified people committed to meaningful work that makes a difference.