



Representing the Canadian Forest industry in China, Forestry Innovation Investment China in cooperation with Canada Wood China (known collectively as the China Enterprise (“CE”)) are working together to build opportunities that advance Canadian wood use in China’s construction sector to increase the export of high value wood products to China.

Director, Corporate Communications – Shanghai, China

Working collaboratively with staff across the organization, this position is responsible for ensuring the development and delivery of a comprehensive corporate communications function. The incumbent fosters and maintains strong professional working relationships with Canadian stakeholders to understand and meet their communication requirements and manage their expectations.

As an integral part of China Enterprise team, the Director works to develop and manage the internal communication activities to build workforce unity, promote information sharing and facilitate the achievement of the CE’s strategic goals and priorities. The Director provide strategic and operational advice to the Country Director and other function heads within the CE on internal and external strategic communication issues.

We are looking for someone with a Graduate Degree or equivalent combination of knowledge, work experience and education in the areas of, Communications, Marketing, or Public Relations with a least five years’ experience in a mid - to senior level in a related field. This position will appeal to someone looking to work within a collaborative team environment. Strong knowledge of the principles of effective communications, marketing and mass media (print and digital), publicity, advertising and government relations is required along with the ability to direct and implement the development of written, oral and online communications linked to meeting business objectives and/or responding to industry issues. Experience writing and editing communications materials include position/policy papers, speeches, news releases, articles, brochures, video, websites, promotional and technical literature, advertising, newsletters, etc. is required.

If you have the ability to think strategically with strong analytical skills and possess excellent language skills in both English and Mandarin (written and oral), we would like to hear from you.

Interested candidates are asked to view the detailed job description and qualifications at www.bcfii.ca (under About Us – Contract and Employment Opportunities.) Please submit your resume and cover letter electronically along with salary expectations to Nansiang.Lim@bcfii.cn before October 1, 2018.